



## Measuring The Success of Leadership Development: A Step-by-Step Guide for Measuring Impact and Calculating ROI (Paperback)

By Patricia Pulliam Phillips, Jack J. Phillips, Rebecca Ray

American Society for Training Development, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book. Evaluate leadership development programs all the way to impact and ROI. Globally, a record amount is being invested in leadership development, more than at any other time in history. And that translates into additional accountability for anyone spearheading a new program. Measuring the Success of Leadership Development offers a proven methodology that will help you step up to the challenge. You'll learn how to begin the leadership development process with the end in mind and show return on investment to key stakeholders. Renowned ROI experts Jack and Patti Phillips have joined knowledge organization expert Rebecca Ray to support you every step of the way. This essential guide outlines each step of the proven ROI Methodology and explains how to apply it to driving leadership development program performance and evaluating results. Case studies show the methodology in action across seven successful leadership development programs. If you're leading the charge, it's crucial that you create and track metrics for your program's success. In this book you will learn: how to begin the leadership development process with the end in mind, what data to collect to show...



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