



The Best Little Networking Guide (Paperback)

By Marc Ziogiannis

Lulu.com, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In the 21st Century Business Networking is the most cost effective, most important component of a business owner s success. For too long business owners have viewed Networking as a supplemental component of their marketing plan as opposed to an essential and vital element of their business operations. Without a strong understanding of Networking a business risks growth and longevity. Despite this, most businesses Network unsuccessfully. Now, from world renowned business consultant, Marc Ziogiannis, comes The Best Little Networking Guide. This is book is the ideal starter, or refresher, for any business person looking to expand their business reach, to improve their relationship marketing skills, and to adapt their business to a changing global economy.

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