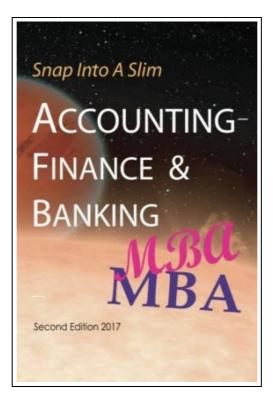
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Createspace Independent Publishing Platform, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. A desk compendium outlining on 560 pages the MBA Account-Finance Banking major s Financial Accounting -- IFRS and FASB Accounting Standards Codification TM Framework Presentation --Management Accounting -- Corporate Finance --Business Management -- Macro- and Micro Economics -- Money and Banking -- Basel II and III Capital Accords -- Business Entities -- Commercial Law -- Case Study: The Pitfalls of Speculating With Other Peoples Money: Paul Erdman s Illustrious United California Bank in Basel Switzerland -- The Chicago Plan Revisited (on monetary reform). FROM THE FOREWORD: Accounting-Finance and Banking is everything but snap and slim until you know it. But underlying complexity is simplicity. The title of this book was created by a kinky British online advertising slogan generator, and I have no other excuse, having majored in marketing in the MBA program, that it simply stuck and I like it. At many universities, Accounting and Finance are jealously guarded as separate disciplines and departments; banking, like law, never quite knowing where it belongs at the colleges of business which are now dominated by accounting and finance, and less by marketing. This book unites the faculties, and for the purpose of rounding adds a small but essential potion of management and economics. The banking part does not fail to recite the great economists, David Ricardo, Alfred Marshall, Arthur Cecil Pigou and, above all, John Maynard Keynes; but also of more recent times, Joseph Eugene Stiglitz and Stephen G. Cecchetti of the Bank for International Settlements (BIS) in Basel, Switzerland - of all places - my other hometown where I was a young banking officer working for Paul Erdman and his United California Bank in Basel (the author of The Billion...

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