



## 2000 Miles on Wisdom

By Jim Serger

Red Bike Publishing. Paperback. Condition: New. 164 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. Good old fashion customer service is still alive and well across the globe. . . . . But in this book you will observe it was the customer who wrote his experience; for he was given superb customer service which generated a loyal customer, creating a customer for life. This is a true story about a consumer not having a inkling as to what he required, but he kept coming back to a business (bicycle shop) that delivered every single time. The ten ingredients Jim writes about will guide any business to the core of customer service. A tremendous customer experience keeps customers coming back for more; 2000 Miles on Wisdom will show you how. Need an inspiring story to renew your commitment to success Look no further than Jim Serger's 2000 Miles on Wisdom, with lessons on leadership and delivering the best to everyone customers, colleagues, relatives, and friends in your life. Marshall Goldsmith -million-selling author of the New York Times bestsellers, MOJO and What Got You Here Won't Get You There Jim Serger is an evangelist for bicycling and for superior customer...



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