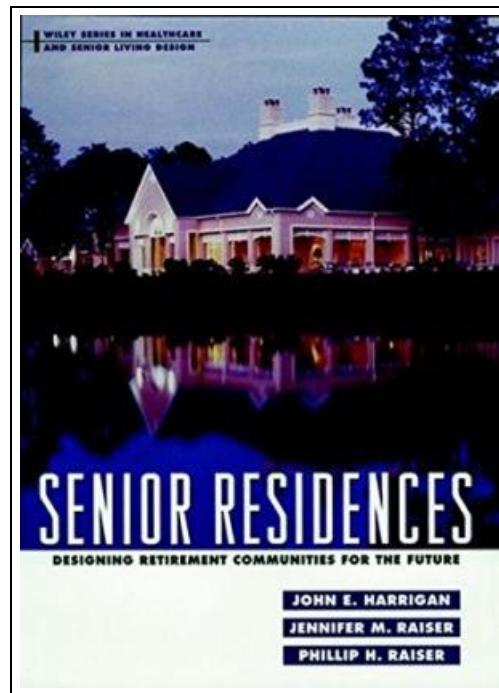


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John Wiley & Sons. Hardcover. Book Condition: New. This item is printed on demand. Hardcover. 352 pages. A comprehensive framework for capitalizing on the growing market for Continuing Care Retirement Communities. Senior Residences equips architects and other industry professionals with a proven executive strategy for the design and development of successful Continuing Care Retirement Community (CCRC) projects. Using two of Americas foremost CCRCs as best practice case studies, it guides readers through every critical aspect of the process, from research and planning through construction, including: The enterprise conceptFormation of an executive organizationFinancial and legal due diligenceMarketing and sales preparationResidents expectations and requirementsHealthcare and residential servicesThe design and build processProject monitoring and assessmentThe over-65 population is increasing rapidly and dramatically, raising crucial concerns about the housing and care of senior citizens in the years ahead. How can we provide the best possible quality of care to the elderly How can architects, developers, and others capitalize on the growing senior housing industry and stay competitive in the future How can the facilities they create deliver both good service and strong financial returnsWhile there are no easy answers to these important questions, the Continuing Care Retirement Community (CCRC) model has emerged as a flexible and attractive option for providing combined housing, services, and nursing care to the elderly. Senior Residences equips architects and other industry professionals with a comprehensive, three-part strategic framework for designing and developing successful CCRC projects. Part I identifies the eight critical success factors of a CCRC enterprise and illustrates them through an in-depth examination of two exemplary developments, The Cypress of South Carolinas Hilton Head Island and The Stratford in the San Francisco Peninsula. Part II details a computer-based standard of performance system to track progress and assess project performance. Finally, Part III examines how to use different types...



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