The Geek Leader s Handbook: Essential Leadership Insight for People with Technical Backgrounds

By Paul Glen, Maria McManus

Leading Geeks Press, United States, 2014. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Mastering the Art of Technical Leadership As a dedicated leader, you ve probably read everything you could on leadership. Many books have been written about it. But you re a technical leader, so it s guaranteed that much of what you ve read is incomplete at best, and quite possibly inappropriate. Sure, you can learn a lot by studying ancient generals, sales gurus, or even Steve Jobs, but you ve got to remember that Attila the Hun never deployed SAP. The Geek Leader s Handbook recognizes and respects the unique challenges that geek leaders face. It provides both practical advice and a framework rooted in the understanding that: Geeks are different. Geeks would rather lead technology than people, but only people can be led. Geeks have a hard time working with non-geeks, but those who learn to do it well become great geek leaders. The Geek Leader s Handbook gives you practical, immediately applicable advice tailored to the day-to-day challenges of technical leadership. You don t need yet another laundry list of things you should do....

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Reviews

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Complete guide for publication fanatics. It is full of knowledge and wisdom You will not really feel monotony at at any time of your respective time (that's what catalogues are for about should you question me).
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