

Download Doc

CONFESIONES PERSONALES DE UN PUBLICITARIO



Booket, 2012. soft. Condition: New. Encuadernación: Rústica sin solapas Colección: Noema En 1963 David Ogilvy publicó sus Confessions of an Advertising Man (Confesiones de un publicitario). El libro se convirtió en un bestseller y hoy sigue siendo un referente en las prácticas publicitarias. Inspirado en este volumen del genio de la publicidad que fuera su maestro y luego socio, Luís Bassat hace un recorrido por los momentos que han marcado su vida, como publicista y como persona. Autor de campañas...

Read PDF Confesiones personales de un publicitario

- Authored by Bassat, Luis
- Released at 2012



Filesize: 2.47 MB

Reviews

This kind of publication is every little thing and taught me to searching in advance plus more. I have got t study and i am confident that i am going to going to go thro ugh yet again again do wn the road. I am just effortlessly could get a delight of reading a written pdf.

-- **Mrs. Bonita Kuphal**

Completely among the finest pdf I actually have ever read thro ugh. it was actually writtem extremely completely and beneficial. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Santos Metz**

An extremely awesome pdf with perfect and lucid reasons. I have got go thro ugh and so i am certain that i will going to read again once again in the foreseeable future. I found out this ebook from my dad and i recommended this publication to understand.

-- **Angela Kassulke**