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SELLING TO CHINA: A GUIDE TO DOING BUSINESS IN CHINA FOR SMALL- AND MEDIUM-SIZED COMPANIES (PAPERBACK)



iUniverse, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The conventional wisdom that only large corporations can do business in China is a thing of the past. Small- and medium-sized businesses today enjoy the same opportunities in China once granted only to large, multinational conglomerates. In *Selling to China*, author Stanley Chao helps all businesses -learn effective ways to deal with Chinese businesspeople and private and state-owned companies; -analyze whether certain products or services...

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- Authored by Stanley Chao
- Released at 2012



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