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## THE ECONOMIST: THE CHIEF FINANCIAL OFFICER: WHAT CFOs DO, THE INFLUENCE THEY HAVE, AND WHY IT MATTERS



Profile Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Economist: The Chief Financial Officer: What CFOs Do, the Influence They Have, and Why it Matters, Jason Karaian, From back-office accountant to front-line executive, the rapid rise of the chief financial officer is unrivalled by any other corporate role. With access to every facet of the business, CFOs now wield a level of influence matched only by chief executives. This book explains how CFOs earned their privileged position, and what...

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- Authored by Jason Karaian
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