## Marketing (Author: Wu Jianan) (Price: 33.3) (Publisher: Higher Education Press Xinhua the Te Jiashu) (ISBN: 7(Chinese Edition)



Filesize: 3.61 MB

## Reviews

Unquestionably, this is the greatest operate by any article writer. I could comprehended everything out of this written e ebook. Your way of life span will be transform as soon as you total reading this book.

(Andy Erdman)

## MARKETING (AUTHOR: WU JIANAN) (PRICE: 33.3) (PUBLISHER: HIGHER EDUCATION PRESS XINHUA THE TE JIASHU) (ISBN: 7(CHINESE EDITION)



paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-03-01 Pages: 366 Publisher: Higher Education Press & nbsp Basic Information Title: Marketing List Price: 33.3 yuan Author: Wu Jianan Press: Higher Education Press. Xinhua Te Jiashu publication date: 2005-3-1ISBN: 7040139499 Words: Pages: 366 Edition: Binding: Folio: Editor's Choice SUMMARY The book is the 15th Ordinary Higher Education of the Ministry of Education national planning materials. and higher education one hundred boutique Course Construction in main textbook planned boutique items. The first edition of this book excellent textbook of the National College in 2002 first prize. The supporting published book, study guide and practice (second edition), marketing classic case and (Marketing) courseware. these publications constitute the three-dimensional marketing Course teaching solutions. Marketing book based on the core curriculum of business administration class - teaching the basic requirements of writing, from the status quo of contemporary marketing theory and practice development, absorbing, adhere to the theory and practice of combining narrative the combination evaluation, demonstration and case combination a comprehensive introduction to the basic theories, strategies and methods of marketing. the innovative. forward-looking and stronger practicality. This book can be used as the College of Business Administration undergraduate textbook marketing staff are also available to read ditch reference. Section IV of the theory and the basic content of the emergence and development of the third quarter of Contents Contents Chapter Marketing and Marketing Section 1 Market and Marketing Section II Marketing Science Marketing study the significance of marketing and marketing management philosophy and its evolution in section Il of customer satisfaction Section III methods of marketing management philosophy and implement the first section of a market-oriented strategic and organizational innovation planning corporate strategy and marketing management first section...

Read Marketing (Author: Wu Jianan) (Price: 33.3) (Publisher: Higher Education Press Xinhua the Te Jiashu) (ISBN: 7(Chinese Edition) Online

Download PDF Marketing (Author: Wu Jianan) (Price: 33.3) (Publisher: Higher Education Press Xinhua the Te Jiashu) (ISBN: 7(Chinese Edition)

## You May Also Like



The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality...

Download Document >



TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

Download Document >



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005-09-01 Publisher: Chinese children before making Reading: All books are the...

Download Document >



Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book) (Chinese Edition) paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 146 Publisher: Higher Education Pub. Date: 2009-07-01 version 2. This book is...

Download Document »

Download Document »



Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 282 Publisher: Higher Education Pub. Date: 2009-01-01 version 2. This book is...