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DIGITAL BUSINESS TRANSFORMATION IN OPERATION(S)

Digital business transformation in operation(s)



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Lulu.com, United Kingdom, 2016. Paperback. Book Condition: New. 246 x 189 mm. Language: Dutch. Brand New Book ***** Print on Demand *****. The success of companies depends on the speed of implementing their business model innovations. Innovating a business model is relatively easy - Osterwalder BMC can be applied. In order to continuously align the business model innovations with E2E processes, ICT template solutions and organizational performance metrics the Business Transformation (BT) lifecycle can help. This book shows use cases...

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- Authored by Frank Luyckx
- Released at 2016



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