



Vision Driven: Lessons Learned from the Small Business Isuite (Paperback)

By Mallary Tytel Phd Mba

Gold Canyon Press, 2009. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Discover the Secrets to Successfully Leading a Small Business or Non-Profit How does a successful top-level manager or CEO motivate employees and encourage productivity, while navigating the often-treacherous organizational waters? How do they surpass lofty expectations and deliver impressive results with pitfalls lurking around every corner? Vision Driven: Lessons Learned from the Small Business C-Suite reveals the secrets behind winning executives strategies for taking charge effectively of small organizations, both for-profit and nonprofit businesses. In clear, easy-to-understand prose that's loaded with reallife examples, renowned management consultant Mallary Tytel shows experienced and newly minted managers alike the do s, don ts and don t-even-think-about-it s to take their organization to the next level. Readers will learn: - Rules for developing a successful management team you can actually work with - Strategies for building accountability and open communication - The keys for establishing a positive and productive office environment - How to plan for change and prepare for the unknown, and much more! Providing fundamental insights into a leader's greatest challenges-and how to overcome them-Vision Driven is the culmination of 20-plus years...



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