



## Duds: Notable Failures in the Land of Success (Paperback)

By Terry Hamburg

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. One of the most entertaining and insightful ways to view cultural/political history is through the prism of failure. Is this an irony in the fabled land of success? Perhaps, but only at first reflection. The difference between failure and success is a cocktail of time and circumstance combined with a touch of (in) competence or (mis) judgment. Throw in a dash of dumb luck. Both are, as the author suggests, the flip side of the same coin and as American as Johnny Apple Seed; the seed, however it turns out, presupposes liberty, daring, and initiative. Hamburg explores in some detail over 300 examples over the past half century +, divided into 18 categories from crime and products to movies and social movements. What emerges is a tapestry of a changing American temperament and how it is constantly shaped and reshaped by public and private institutions. On one level, the book is an adventure in pure nostalgia - regardless of your age, it's a time machine back to the personalities, ideas, and merchandise you lived with, consumed, rejected, marveled...



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