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EDUCATING BUSINESS PROFESSIONALS: THE CALL BEYOND COMPETENCE AND EXPERTISE (PAPERBACK)



Business Expert Press, United States, 2016. Paperback Condition: New. Language: English. Brand New Book ***** Print on Demand *****. The proposed book explores a new framework for teaching business ethics that relies on prior literature related to development of professionals. As such, the work is aimed at faculty who teach courses that are part of a business major. In this literature, much of it from sociology, the different elements of professional characteristics emphasized include expertise, autonomy, professional self-concept, and social...

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