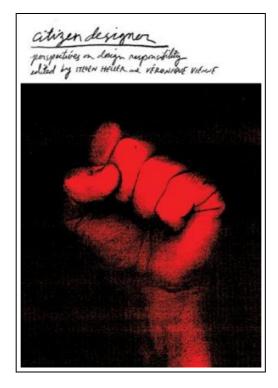
# Citizen Designer: Perspectives on Design Responsibility (Paperback)



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# Reviews

This ebook may be worth a read, and far better than other. It is among the most incredible ebook i have read. You will like the way the article writer publish this publication.

(Candace Raynor)

## CITIZEN DESIGNER: PERSPECTIVES ON DESIGN RESPONSIBILITY (PAPERBACK)



Allworth Press, U.S., United States, 2003. Paperback. Condition: New. First. Language: English . Brand New Book. What does it mean to be a designer in today s corporate-driven, overbranded global consumer culture? Citizen Designerattempts to answer this question with more than 70 debate-stirring essays and interviews espousing viewpoints ranging from the cultural and the political to the professional and the social. Edited by two prominent advocates of socially responsible design, this innovative reference responds to the tough questions today s designers continue to ask themselves: How can a designer affect social or political change? Can design become more than just a service to clients? At what point does a designer have to take responsibility for the client's actions? When should a designer take a stand? Readers will find dozens of captivating insights and opinions on such important issues as reality branding; game design and school violence; advertising and exploitation; design as an environmental driving force; and much more. This candid guide encourages designers to carefully research their clients; become alert about corporate, political, and social developments; and design responsible products.- Features an enticing mix of opinions in an appealing format that juxtaposes essays, interviews, and countless illustrations of design citizenship - Includes insights on such contemporary topics as advertising of harmful products, branding to minors, and violence and game design Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that...



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