

Digital Analytics 101: Your Shortcut to Marketing Analytics (Paperback)

"A perfect resource for anyone who wants to learn growth hacking, with an emphasis on digital marketing. (2017) and (2018) are recommended for me and my team and that's kind of a big deal for me. I'm recommending it to my team." -Chris Goodwin, Founder and CEO of @GrowthHackers
Author, *Marketing: The Blue Chip*

Digital
Analytics
101
Your Shortcut to
Marketing Analytics

APRIL WILSON



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Book Review

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