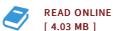




## Management (8th Edition)

By Robbins, Stephen P.; Coulter, Mary

Prentice Hall, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: I. INTRODUCTION. 1. Introduction to Management and Organizations. 2. Management Yesterday and Today. II. DEFINING THE MANAGER'S TERRAIN. 3. Organizational Culture and Environment: The Constraints. 4. Managing in a Global Environment. 5. Social Responsibility and Managerial Ethics. III. PLANNING. 6. Decision-Making: The Essence of the Manager's Job. 7. Foundations of Planning. 8. Strategic Management. 9. Planning Tools and Techniques. IV. ORGANIZING. 10. Organizational Structure and Design. 11. Communication and Information Technology. 12. Human Resource Management. 13. Managing Change and Innovation. V. LEADING. 14. Foundations of Behavior. 15. Understanding Groups and Teams. 16. Motivating Employees. 17. Leadership. VI. CONTROLLING. 18. Foundations of Control. 19. Operations and Value Chain Management.



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