



Revel for Public Relations: Strategies and Tactics - Access Card

By Dennis L. Wilcox, Glen T. Cameron, Bryan H. Reber

Pearson Education (US), United States, 2015. Online resource. Condition: New. 11th Revised edition. Lang uage: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. REVEL(TM) for Public Relations: Strategies and Tactics uses real-world case studies and examples to explain the basic concepts and theory behind modern public relations practice. Authors Dennis Wilcox, Glen Cameron, and Bryan Reber reference landmark studies and time-honored public relations techniques throughout. The writing is geared to undergraduates, and many colorful charts and photos enhance major concepts. REVEL is Pearson s newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today s students read, think, and learn. Enlivening course content with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.



Reviews

This sort of publication is every thing and helped me seeking ahead of time plus more. I am quite late in start reading this one, but better then never. I found out this pdf from my dad and i recommended this pdf to learn. -- Alex Jenkins

This composed pdf is fantastic. It normally will not expense too much. You will like how the writer write this publication. -- *Dr. Jerald Hansen*