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Never Give Up: Jack Ma in His Own Words

By -

Surrey Books, U.S., United States, 2016. Paperback. Book Condition: New. 178 x 114 mm.

Language: English . Brand New Book. Ever since the Alibaba Group went public on September 19, 2014--with an initial public offering of a record-breaking \$25 billion--Jack Ma, the founder and charismatic spiritual leader of the e-commerce behemoth, has been making headlines around the world. In 2014, the company's online transactions totaled \$248 billion--more than those of Amazon and eBay combined. The first Chinese entrepreneur to appear on the cover of Forbes, Ma is now the second-richest man in China, with a net worth that is estimated to be north of \$29 billion. Despite Ma's massive influence in China and in the global tech world, his inspirational rags-to-riches story is relatively unknown to the general American public. Never Give Up: Jack Ma In His Own Words is a comprehensive guide to the inner workings of arguably the most prominent figure in the global tech world in the past 20 years--comprised entirely of Ma's own thought-provoking and candid quotes. When Ma decided to start his first Internet company in 1999, few Chinese people knew what the Internet was. Ma, a former English teacher, knew nothing...



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