



## Principles of Research in Behavioral Science (Hardback)

By Jr. Bernard E. Whitley, Mary E. Kite

Taylor Francis Ltd, United Kingdom, 2012. Hardback. Condition: New. 3rd Revised edition. Language: English . Brand New Book. Intended for beginning graduate or advanced undergraduate students, this book provides a comprehensive review of research methods used in psychology and related disciplines. It covers topics that are often omitted in other texts including correlational and qualitative research and integrative literature reviews. Basic principles are reviewed for those who need a refresher. The focus is on conceptual issues - statistics are kept to a minimum. Featuring examples from all fields of psychology, the book addresses laboratory and field research. Chapters are written to be used independently, so instructors can pick and choose those that fit their course needs. Reorganized to parallel the steps of the research process, tips on writing reports are also provided. Each chapter features an outline, key terms, a summary, and questions and exercises that integrate chapter topics and put theory into practice. A glossary and an annotated list of readings are now included. Extensively updated throughout, the new edition features a new co-author, Mary Kite, and: \* New chapters on qualitative research and content analysis and another on integrative literature reviews including meta-analysis, critical techniques for today s...



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