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1st Year Essentials: - A Simple DIY Guide for New Small Business Owners

By Natasha Riley-noah

Createspace, United States, 2013. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.I wrote The Essentials Series to help new business owners cut through the vast world of information that seems to exist on the internet. The spirit of this series and the energy behind anything I do for small business owners like you is only to be helpful and share the things that I know will work from real world experience. I don't want you to fail in your first year. I don't want you to fail any year, but especially the first. Your first year is crucial. The first year is when your excitement and drive is at its peak, and it should also be the time that you setup a workflow that actually helps you stay ahead of the game. That is what this Do-It-Yourself Guide will help you do, in a very no-nonsense, straightforward kind of way, unlike a University approved entrepreneurship and small business development textbook filled with theoretical charts on organizational development that only Small Business Administrative technical writing officers and Harvard Business Review folks understand. Now, I feel I have to...



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