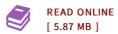




The Global Indie Author: Your Guide to the World of Self-Publishing

By M A DeMers

Egg head Books, United States, 2014. Paperback. Book Condition: New. 3rd. 230 x 192 mm. Language: English . Brand New Book ***** Print on Demand *****. Self-publishing has truly come into its own. Indie titles have captured up to 25 of the U.S. market, and the phenomenon has expanded globally, with success stories now found in Europe and as far away as India. But as the business has grown so too have the potential landmines, and authors who are best equipped to avoid the traps are those who are best informed. The Global Indie Author 3rd Edition is the definitive guide to this growth industry, exposing its secrets, separating fact from fiction, and providing clear advice for implementing a successful self-publishing project. This edition has been completely updated to reflect developments in ebook technology and includes illustrated step-by-step instructions for building ePubs and Kindle books from your manuscript. Readers will also find tips for designing a print book in a word processor, and how to deal with quality issues with print on demand. The Global Indie Author covers all aspects of self-publishing including: * Book Structure * Manuscript Editing * Copyright and Registration * Copyright and Trademark Infringement * Libel, Obscenity, Hate...



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