



An Introduction (and Survival Guide) to Wholesale Global Banking, Trading Desks and the World Capital Markets (Paperback)

By William Rollet

Trafford Publishing, Canada, 2007. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The book is about big banks, stockbrokers and the capital markets of the world. It covers the why , who , where and how questions. This should allow you to understand the jargon which global banks and stockbrokers function. I concentrate on the monetary aspects - borrowing, lending, buying and selling securities and derivatives. As to who should read it: well anyone wanting to get up to speed with the subject. It assumes no prior knowledge. It is written in simple language with many diagrams to explain what is happening. Jargon is broken down into plain English which is regularly defined in section Glossaries. No formulae are used beyond simple arithmetic since I believe they can intimidate some readers. I have tried to capture something of the motivation, personality, mindset and humor of the players involved with some personal anecdotes. Whether you are thinking of joining a bank, needing background to extend your job prospects or in an academic setting the book should help get you over that initial block. The book covers basic trading principles, market practices, products and support functions. The...



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