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AUTHORHOUSE, United States, 2009. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book acts as a supplement to a traditional text in international business. The book contains 50 cases and 15 exercises which cover a wide variety of issues, including international trade, international marketing, international finance, international economics, international human resource management, culture, political risk, social responsibility, and more.

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- Authored by Charles A. Rarick
- Released at 2009



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