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CONCEPTS IN STRATEGIC MANAGEMENT AND BUSINESS POLICY



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- Authored by Thomas L. Wheelen and J. David Hunger
- Released at -



Filesize: 2.98 MB

Reviews

Basically no phrases to clarify. It really is writter in straightforward phrases rather than hard to understand. You will not sense monotony at at any moment of your own time (that's what catalogues are for concerning if you ask me).

-- Doris Beier

A really great publication with perfect and lucid explanations. Of course, it is play, continue to an amazing and interesting literature. I discovered this book from my i and dad suggested this publication to find out.

-- Dr. Augustine Borer

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