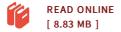# The Technology of Video and Audio Streaming (Paperback)

By David Austerberry

Taylor Francis Ltd, United Kingdom, 2004. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. * Learn the end-to-end process, starting with capture from a video or audio source through to the consumer s media player * A quick-start quide to streaming media technologies * How to monetize content and protect revenue with digital rights management For broadcasters, web developers, project managers implementing streaming media systems, David Austerberry shows how to deploy the technology on your site, from video and audio capture through to the consumer s media player. The book first deals with Internet basics and gives a thorough coverage of telecommunications networks and the last mile to the home. Video and audio formats are covered, as well as compression standards including Windows Media and MPEG-4. The book then guides you through the streaming process, showing in-depth how to encode audio and video. The deployment of media servers, live webcasting and how the stream is displayed by the consumer s media player are also covered. A final section on associated technologies illustrates how you can protect your revenue sources with digital rights management, looks at content delivery networks and provides examples of successful streaming applications. The...

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Reviews

Absolutely essential study book. It is loaded with wisdom and knowledge I found out this ebook from my i and dad suggested this ebook to understand.
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