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## THE METHOD AND THE MAGIC: EVERY LEADER S GUIDE TO MAKING TRANSFORMATIONAL CHANGE HAPPEN (PAPERBACK)



Laurie Axelrod and Beth McDonald, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Every leader is at some point called upon to manage change-that vast, complex project that could be a game-changer for the organization. Imagine for a moment it s your turn. Chances are you ve been selected based upon your reputation, experience, and expertise. But implementing with excellence isn t enough this time. You need your audience to see the value-and...

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- Authored by Laurie Axelrod, Beth McDonald
- Released at 2015



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