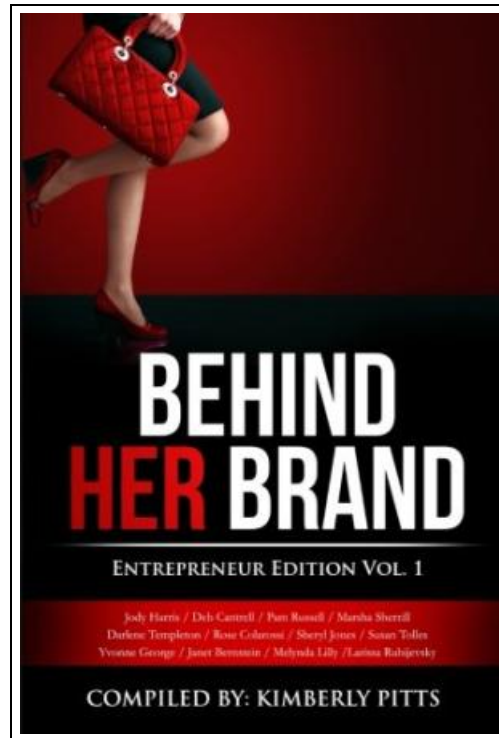


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BEHIND HER BRAND: ENTREPRENEUR EDITION



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Uimpact, LLC, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Behind Her Brand: Entrepreneur Edition Vol.1 takes you on journeys of real life lessons, obstacles, think tank processes, disappointments, and the victories of 12 successful female entrepreneurs who turned their brand into catalysts for their business successes. You will learn power moves on how to take your brand from zero to shero. Be prepared to be swept off your feet with their stories. Each author answered the following questions: * Tell us a little about yourself. We want to learn about the person behind the brand. * Share with us what your business is and why you wanted to start this business. * When did you know you were meant to launch your own business? * What has being in business for yourself done for you? * If someone asked you, who are your ideal clients, what would you say? * How do you measure success and what is your definition of success? * What was the biggest obstacle you ve encountered since being in business? How did you overcome it? * What have you learned about yourself in running your business? * What was your most rewarding experience since starting your own business? * What 3 things do you now wish you would ve known when you started? * How do you keep yourself motivated and encouraged when things don t go right? * What s your biggest business goal over the next 12 months and what will you do to meet it? * What advice would you give to a woman entrepreneur who is ready to take her business to the next level? * One of the biggest struggles women entrepreneurs have is how to...



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