



Small Business Marketing 101: Better Sales, Bigger Profits, Enjoy Freedom

By Robert Kintigh

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. Sallie L Kintigh (illustrator). This item is printed on demand. Paperback. 186 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. In today's economy, the small business entrepreneur is in need of a ton of resources if they are going to compete in this global and expanding market place. From the basics of running a business to websites, branding, and more, the business owner looking to become highly profitable needs answers and help. Where do you turn to in your time of need? Small Business Marketing 101 book is the place to start as it is a small business resource for the entrepreneur, middle or upper manager looking to take your profits to a whole new level. We start with branding your business and that entails understanding what good branding is, why it helps the bottom line and how it holds the keys to your business's future as more and more people begin to recognize your brand online and begin to trust what it delivers just by site alone. Big corporations like Coca-Cola, UPS, McDonalds and more clearly understand and define their brands with absolute distinction. Your brand is one of the most important...

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