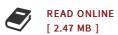




Does the newspaper industry require regulatory as well as technological reform?

By Matthias Ritters

GRIN Verlag Gmbh Mrz 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2014 in the subject Sociology - Communication, grade: 1,0, Griffith College Dublin, course: Sociology of the media, language: English, abstract: The distribution of news is changing enormously. Communication technologies enable information to be shared instantaneously with millions of people. The interplay of media and society is being shaped significantly by the emergence of new technologies. The Media industry grew in the 20th century to incorporate and adapt to new forms of media. Technologies were development like Computer, CDs, DVDs, Laptop-Computer, Tablets, Smartphones, and much more. Simultaneously the press industry had to develop new ways of distribution. Newspapers started to build own websites, managed social networking and produced videos to keep up with the change. 12 pp. Englisch.



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