



## Designing Organizations to Create Value: From Strategy to Structure (Hardback)

By Jerry Zimmerman, James A. Brickley, Jr. Clifford W. Smith

McGraw-Hill Education - Europe, United States, 2002. Hardback. Condition: New. Language: English . Brand New Book. This book contains a three-pronged strategy for boosting organizational performance - and shareholder value. As a business leader in today's increasingly competitive global race, you need more than fads and buzzwords. You need a focused, cross-functional organizational design, one that will foster intercompany communication and help you identify and resolve minor issues before they become major barriers to success. Designing Organizations to Create Value draws on recent research as well as the authors hands-on experience to outline an integrated framework for coordinating the three critical aspects of organizational architecture: assignment of decision-making authority; development of effective performance evaluation systems; and creation of a logical and motivating compensation structure; executives and senior-level decision makers must focus on the entirety of their organizations - as opposed to one particular facet such as strategy, quality, or logistics - to build an efficient and interconnected company. Let Designing Organizations to Create Value provide you with methods to systematically analyze all of your organizational issues and reconstruct your workforce into that of a balanced, functional, and battle-ready market leader. In today's environment, managers are under increasing pressure to...



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