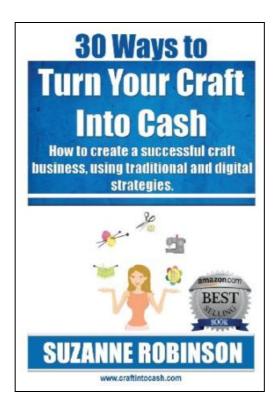
30 Ways to Turn Your Craft Into Cash: How to Create a Successful Craft Business, Using Traditional and Digital Strategies



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Reviews

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Craft Into Cash, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Creating a Successful Craft Business involves strategy. Gone are the days where you can make your products, set up a market stall, sell your crafts and make money. The problem is there is too much competition from mass produced products. You need to find new ways of packaging your craft skills and passion into profitable products that don t involve long hours making items only to earn a minimal return. Or maybe you already have an online craft business, but it isn t generated the income you would like. I guarantee you, there are more profitable ways to leverage your craft skills and passion they what you are currently doing. 30 Ways to Turn Your Craft into Cash goes through 30 Strategies to find and develop a successful product for your Craft Business. If you are going to put energy into building your craft business, you want to make sure you have the right product. This book explores new and exciting ways to leverage your craft skills and passion beyond just making handmade items to sell. Every crafter has skills and knowledge they can share with others - they just need to know how to sell it. In this book you will discover new and exciting ways to Turn Your Craft into Cash. You will be able to create a Handmade Business that will allow you to make money from home. In this book you will learn: New ways to sell your handmade items and reach more buyers. How to package your craft skills, experience and passion into lucrative digital products that you can sell over and over again. How to position yourself as an expert...

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