



Knowledge and Attitudes about AIDS Among North Carolina Adults (Classic Reprint) (Paperback)

By William D Kalsbeek

Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Knowledge and Attitudes About Aids Among North Carolina Adults Broadcast and written media together were found to be the main source of information on aids for 90 percent of North Carolina adults. By contrast, we estimated that 74 percent of adults in the state would see the media as their primary source of general health information. This 16 percent difference can be explained by noting that 63 percent of adults saw television as their principal source of aids information, while only about 47 percent relied mainly on television for more general health - related knowledge. A number of other impressions can be drawn from Table 1. First, television was clearly the top choice for both types of information, followed next by newspapers and then closely thereafter by magazines and journals. Radio occupied a very distant fourth place. Second, doctors and nurses appeared to play a more important role in conveying general medical knowledge than knowledge about aids (19 percent versus 1 percent). Finally, local health departments were not considered to be a major source of either type of information in this...



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