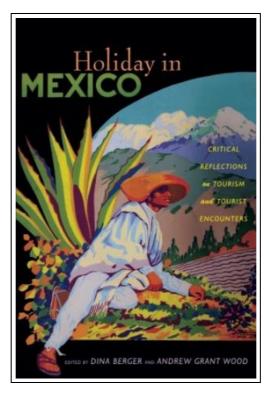
Holiday in Mexico: Critical Reflections on Tourism and Tourist Encounters (Paperback)



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Reviews

Extensive information! Its this sort of great read through. It is amongst the most incredible book i have go through. I realized this publication from my i and dad suggested this book to understand.

(Prof. Devon Bernhard PhD)

HOLIDAY IN MEXICO: CRITICAL REFLECTIONS ON TOURISM AND TOURIST ENCOUNTERS (PAPERBACK)



Duke University Press, United States, 2010. Paperback. Condition: New. Language: English. Brand New Book. With its archaeological sites, colonial architecture, pristine beaches, and alluring cities, Mexico has long been an attractive destination for travelers. The tourist industry ranks third in contributions to Mexico s gross domestic product and provides more than 5 percent of total employment nationwide. Holiday in Mexico takes a broad historical and geographical look at Mexico, covering tourist destinations from Tijuana to Acapulco and the development of tourism from the 1840s to the present day. Scholars in a variety of fields offer a complex and critical view of tourism in Mexico by examining its origins, promoters, and participants. Essays feature research on prototourist American soldiers of the mid-nineteenth century, archaeologists who excavated Teotihuacan, business owners who marketed Carnival in Veracruz during the 1920s, American tourists in Mexico City who promoted goodwill during the Second World War, American retirees who settled San Miguel de Allende, restaurateurs who created an authentic cuisine of Central Mexico, indigenous market vendors of Oaxaca who shaped the local tourist identity, Mayan service workers who migrated to work in Cancun hotels, and local officials who vied to develop the next it spot in Tijuana and Cabo San Lucas. Including insightful studies on food, labor, art, diplomacy, business, and politics, this collection illuminates the many processes and individuals that constitute the tourism industry. Holiday in Mexico shows tourism to be a complicated set of interactions and outcomes that reveal much about the nature of economic, social, cultural, and environmental change in Greater Mexico over the past two centuries. Contributors. Dina Berger, Andrew Boardman, Christina Bueno, M. Bianet Castellanos, Mary K. Coffey, Lisa Pinley Covert, Barbara Kastelein, Jeffrey Pilcher, Andrew Sackett, Alex Saragoza, Eric M. Schantz, Andrew Grant Wood.



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