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Build Your Dream Network: Forging Powerful Relationships in a Hyper-Connected World (Hardback)

By J. Kelly Hoey

J.P.Tarcher,U.S./Perigee Bks.,U.S., United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. Cut through the networking noise and start building the powerful, real relationships needed to succeed in our digital world If you think of networking as schmoozing at boring cocktail parties or scrolling through LinkedIn for new contacts to add, think again. In the social media age, you need a modern roadmap for creating and cultivating meaningful connections to stand out from the crowd and achieve any of your goals, no matter how big or small. In Build Your Dream Network, acclaimed business columnist and networking expert J. Kelly Hoey offers a fresh new approach to mastering this timeworn skill in a world where everyone is posting, liking, and friending fast and furiously, but many are failing to leverage their connections successfully. Hoey presents innovative strategies for forming strong relationships--the genuine, mutually beneficial, long-lasting kind--using all of the social tools at your disposal. She also reveals creative and surprisingly simple ways to harness the power of your network to accomplish any ambition, from landing your dream job or a coveted account or client to successfully crowdfunding a new business venture. Build Your Dream Network will help you:...



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Reviews

Very useful to all of group of folks. I could possibly comprehended every little thing using this created e book. You wont truly feel monotony at anytime of your time (that's what catalogs are for concerning in the event you ask me).

-- **Claire Carroll DVM**

This book will not be straightforward to start on studying but really fun to read. it absolutely was writtern really flawlessly and helpful. You can expect to like just how the writer write this publication.

-- **Glenna Goldner**