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# DARE 2 D.R.E.A.M.: THE BASICS OF BUILDING A BRAND (WHETHER IT BE A PERSON, PRODUCT, OR PROJECT.) (PAPERBACK)

A Tony Rouse Pocket Guide Series

**DARE 2**  
**D.R.E.A.M.**  
*The Basics of Building a Brand*  
*(whether it be a person, product, or project...)*



TONY ROUSE

Tony Rouse Company, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This Tony Rouse Pocket Guide Series takes a witty and humorous look at the very direct approach Rouse uses while working with some of the best brands in the world. Having served as a Sr. Product Manager with global responsibilities in 6 countries, he highlights the 10-steps behind his Dare 2 D.R.E.A.M. system and methodologies that have assisted Grammy Award-Winners...

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- Authored by Tony Rouse
- Released at 2016



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