



The Psychological Approach to Sell Real Estate: 7 Strategies to Sell Your Home for an Additional \$30,000 by Marketing Like the Innovator Steve Jobs (Paperback)

By Eric Verdi

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The Psychological Approach to Sell Real Estate introduces Seven Strategies to Sell Your Home for an Additional \$30,000 by Marketing like the Innovator Steve Jobs. Steve Jobs created a culture of innovation and success during his time at Apple. Jobs knew from the company's early days that Apple's long-term success would hinge on the ability to create an emotional attachment between customers and company. So he took to studying human psychology and why consumers ultimately choose one product over another. What he discovered changed the way businesses market to their customers. Steve Jobs used human psychology, not fancy marketing or promotion, to sell tens of millions of iPhones, iPods, and iPads! And he did it all at premium prices. What if his secret could be applied to selling real estate? This book delves into the SEVEN FUNDAMENTAL STRATEGIES that he uncovered and used to build Apple, but with a twist. The strategies outlined in The Psychological Approach to Sell Real Estate have been adapted to real estate-specifically, Selling Real Estate at a Premium Profit. IN THIS BOOK-DISCOVER. -Why Story-Selling is the...



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Reviews

The book is great and fantastic. it had been written extremely perfectly and valuable. I am very happy to let you know that here is the finest pdf i have read through within my own life and can be the very best book for actually.

-- **Miss Rossie Fay**

The most effective book i ever read. I really could comprehend almost everything out of this published e book. You won't truly feel monotony at any time of your respective time (that's what catalogs are for regarding should you ask me).

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