



TKO Hiring!: Ten Knockout Strategies for Recruiting, Interviewing, and Hiring Great People

By Dave Anderson

John Wiley and Sons Ltd, United Kingdom, 2007. Paperback. Book Condition: New. 213 x 140 mm. Language: English . Brand New Book. Practical business guides that pull no punches Dave Anderson s TKO series presents no-nonsense, down-in-the-trenches management strategies that work in the real world of business. Each of the three informative books in this series offers easy-to-follow, step-by-step guidance on developing the specific skills great managers needs These quick and to-the-point guides feature detailed techniques and effective strategies presented in user-friendly chapters that are packed with checklists, examples, and practical resources. In each book, readers will find real-world advice in a fast and powerful format that includes: Words of Wisdom or Right Hook Rules -bite-sized memorable quotes Case Studies or Opening Bell Stories-real-life business lessons Effective Strategies or Left Hook Laws -all-meat, no-fat business strategies Incisive or Standard Eight Count Questions-insightful inquiries that prompt the reader to action Quick or Knockout Summaries-bullet points that sum-up each chapter and offer easy reference Dave Anderson (Agoura Hills, CA) has led some of the nation s most successful car dealerships and is President of Dave Anderson s Learn to Lead and , a Web site that provides free training resources to thousands...



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