



## Kooperation. Identitätsverlust Oder Zukunftssicherung?

By Hans-Jürgen Borchardt

Grin Verlag. Paperback. Condition: New. 12 pages. Dimensions: 10.0in. x 7.0in. x 0.0in. Essay aus dem Jahr 2013 im Fachbereich BWL - Marketing, Unternehmenskommunikation, CRM, Marktforschung, Social Media, Note: -, -, Sprache: Deutsch, Abstract: Im Zeitalter der Globalisierung kann die Kooperation eine sinnvolle Erweiterung der eigenen Unternehmensaktivitäten sein. Voraussetzung ist jedoch, dass die möglichen Probleme im Voraus weitgehend durch die richtige Planung ausgeschaltet werden. In diesem Beitrag werden die wichtigsten Grundfragen vorgestellt. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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