



Rise and Fall of the Murdoch Empire

By John Lisners

John Blake Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, Rise and Fall of the Murdoch Empire, John Lisners, The complete story of the changing fortunes of the man who altered the face of the world's media forever Rupert Murdoch, ruthless visionary, empire builder, and business genius, created a global media network which made him one of the most powerful and influential figures in the world, on a first-name basis with presidents and prime ministers. But recently, rather than controlling the news, Murdoch became the front-page story, as the world became gripped by the unfolding drama of the News International phone-hacking scandal. Within days of achieving outright ownership of the billion-a-year profit-making British Sky Broadcast satellite television station, Murdoch was forced to concede as his prize looked set to disintegrate before his eyes. The devastating events that overtook News Corporation with tsunami speed shocked the 80-year-old founder, as the most hurtful arrows were fired from the very institution he had carefully cultivated for so many years. Journalist John Lisners tells the fascinating story of Murdoch's amazing rise and fall. His graphic account of the culture, the methods, and the men who worked for Murdoch is as incisive as it is entertaining....



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