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Anderson-Noble Publishing, United States, 2014. Paperback. Book Condition: New. 220 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Why Facebook Advertising? You ll Get 3x The Leads In 1/3 The Time Without Increasing Your Ad Spend Remember when you could run Google s Adwords for almost nothing and you didn t do it? Among Internet marketing insiders and ad agency gurus, those days are commonly referred to as the Wild, Wild West. If you are looking for the next Wild West, then you ll find it on Facebook. World renowned marketing guru Pete Mitchell (Product Launch Specialist for clients that include Dan Kennedy and Chip Kessler (Making Them Believe Home Study Course), Norma T. Hollis (Leading Authenticity Coach), Master Sales Trainer Eric Lofholm (The System Sales Book, How To Sell In The New Economy), Debbie De Grote (Leading Sales and Systems Coach for High End Real Estate Agents and Brokers) gives a tell-all approach in this book. You will discover: Links to videos revealing the step by step methods of setting up and running Facebook ads Generating a never ending supply of leads, customers, clients and patients Why lazy business owners using Facebook succeed and advertising nice guys fail The secrets to Facebook advertising Where your leads are on Facebook and how to get them What Facebook won t tell you can save you 50 - 75 of your ad cost And much, much more! What would you rather do: Blow your money on ineffective marketing or get new business right now?.



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