



## The Manipulator: A Private Life in Public Relations

By Steve Lundin

Bigfrontier Press, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Think Mad Men and The Hunger Games in the real world. Lundin combines all of the twists and turns of the business world via The Manipulator. A marketing thriller so close to the real world, it s as scary as the guy who wrote it! -Jeffrey Hayzlett, NY Times bestselling author of The Mirror Test, and the host of Bloomberg TV s C-Suite A Top 100 Amazon best-selling satire and the Grand Prize Winner of the Somerset Award for Satire: 2014The Manipulator is a satirical techno-noir business thriller about advertising, greed, and the out-of-control edge of a media addicted culture. It s a darkly humorous and prophetic look at the evil twins of marketing and communications just a few years over the horizon, when master media manipulators will insidiously shape almost every aspect of our programmed and highly regulated world. Powered by an authentic perspective, The Manipulator is a fast moving, snarky action packed story that will keep you turning pages while you should be working!The Story: Truth is overrated!The Manipulator is a big intercontinental story,...



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