



Buy Low / Sell High: A Commonsense Guide On Becoming a Better Investor (Paperback)

By Sabin H. Bernstein

BookBaby, 2018. Paperback. Condition: New. Language: English . Brand New Book. Every investor expects to make a killing in the stock market. They expect to buy low and sell high. Unfortunately, the opposite holds true. Investors tend to buy high, and sell too low, because they're inclined to buy when the markets are rising and sell when the markets are falling. Buying and selling behaviors make it difficult to beat the market. The problem is not in the market, but in the behavior of investors. Our emotions always prevent us from making rational decisions. Every investor tries to ?beat the market.? Beating the market means trying to earn an investment return greater than that of the Standard and Poors 500 Index, a popular benchmark of the United States stock market. Very few do. There?s an old saying on Wall Street: Bulls make money, Bears make money, but Pigs get slaughtered. It warns the investor against excessive greed. Buying stocks on Wall Street can be a risky business. Stocks can go down as fast as they went up, so if you have a profit, you should always take it. Profits on paper look good, but cash in your hand feels a lot better. Always...

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Reviews

Extensive guideline! Its this sort of very good go through. I have got read and i am confident that i will gonna read through once more once more in the future. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Joana Champlin**

Certainly, this is actually the best job by any article writer. It can be loaded with knowledge and wisdom I realized this pdf from my i and dad advised this book to discover.

-- **Ms. Verlie Goyette**