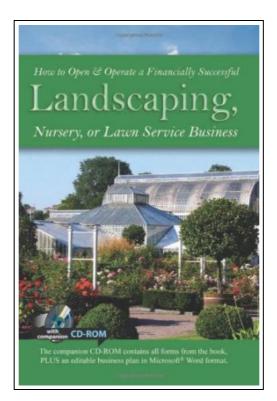
How to Open and Operate a Financially Successful Landscaping, Nursery or Lawn Service Business



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HOW TO OPEN AND OPERATE A FINANCIALLY SUCCESSFUL LANDSCAPING, NURSERY OR LAWN SERVICE BUSINESS

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Atlantic Publishing Co. Paperback. Book Condition: new. BRAND NEW, How to Open and Operate a Financially Successful Landscaping, Nursery or Lawn Service Business, Lynn Wasnak, Book & CD-ROM. If you enjoy working outdoors and want to incorporate your creativity into your work, operating a small nursery, landscaping, or lawn service may be the perfect business for you. In fact, many operators combine all three of these elements to make an ideal year-round business. This is an ideal home-based business and can be started with just a few thousand pounds. This guide provides readers with an understanding of the basic concepts of starting their own service business. The book offers a comprehensive and detailed study of the business side of the nursery and landscape business, you should begin by reading this book. If you enjoy working with people and working outdoors, this may be the perfect business for you. Keep in mind that this business looks easy but, as with any business, looks can be deceiving. This complete manual will arm you with everything you need, including sample business forms; contracts; worksheets and checklists for planning, opening, and running day-to-day operations; setting up your office; plans and layouts; and dozens of other valuable, timesaving tools of the trade that no business should be without. While providing detailed instruction and examples, the author leads you through every detail that will bring success. You will learn how to draw up a winning business plan (the companion CD-ROM has the actual business plan you can use in Microsoft Word) and about choosing a name, equipment, equipment maintenance, selling your other services to your present customers, how to attract and bid on...

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