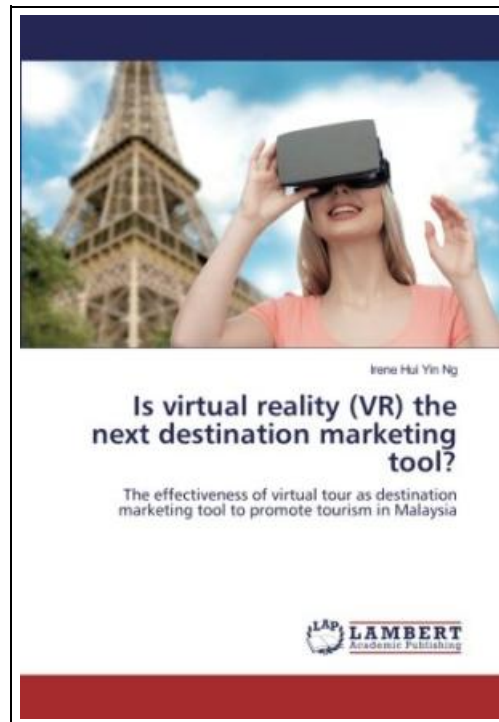


Is virtual reality (VR) the next destination marketing tool?



Filesize: 8.96 MB

Reviews

A top quality publication along with the typeface utilized was intriguing to read through. It is amongst the most awesome pdf i have got read through. Its been developed in an remarkably straightforward way and it is only right after i finished reading this publication in which actually altered me, modify the way i believe.

(Don Pacocha)

IS VIRTUAL REALITY (VR) THE NEXT DESTINATION MARKETING TOOL?

[DOWNLOAD](#)

To get **Is virtual reality (VR) the next destination marketing tool?** eBook, make sure you click the link listed below and save the ebook or have accessibility to other information which are highly relevant to IS VIRTUAL REALITY (VR) THE NEXT DESTINATION MARKETING TOOL? book.

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | The effectiveness of virtual tour as destination marketing tool to promote tourism in Malaysia | This book is to evaluate the effectiveness by using virtual tour as a marketing tool to promote domestic tourism in Malaysia. Destination image has been proven as an effective marketing tool to promote all kind of tourist destination. However, destination marketer often found that destination image does not provide synchronous information to internet user during information search process and tourist are more rely on other's tourist experience to make purchase decision. Besides that, due to the characteristic of tourism product, marketers cannot provide product trail to lessen the travel anxiety of potential customer. Virtual reality, the new developing technology is able to allow the potential tourist to experience a similar tourist spot environment. Destination marketers in advanced country have been used this technology to further enhance their destination marketing plan. Therefore, this research is conducted to investigate it effectiveness towards Malaysian tourist. | Format: Paperback | Language/Sprache: english | 120 gr | 220x150x4 mm | 68 pp.

[Read Is virtual reality \(VR\) the next destination marketing tool? Online](#)[Download PDF Is virtual reality \(VR\) the next destination marketing tool?](#)

Other Kindle Books



[PDF] Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?

Follow the hyperlink beneath to read "Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?" document.

[Save Book »](#)



[PDF] Because It Is Bitter, and Because It Is My Heart (Plume)

Follow the hyperlink beneath to read "Because It Is Bitter, and Because It Is My Heart (Plume)" document.

[Save Book »](#)



[PDF] Twitter Marketing Workbook: How to Market Your Business on Twitter

Follow the hyperlink beneath to read "Twitter Marketing Workbook: How to Market Your Business on Twitter" document.

[Save Book »](#)



[PDF] Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Follow the hyperlink beneath to read "Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values" document.

[Save Book »](#)



[PDF] Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Follow the hyperlink beneath to read "Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]" document.

[Save Book »](#)



[PDF] 101 Ways to Beat Boredom: NF Brown B/3b

Follow the hyperlink beneath to read "101 Ways to Beat Boredom: NF Brown B/3b" document.

[Save Book »](#)