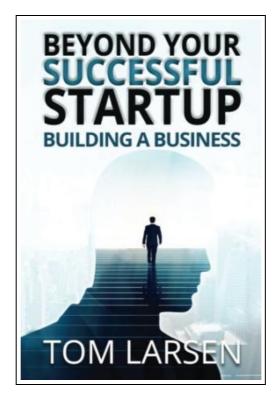
Beyond Your Successful Startup: Building a Business (Paperback)



Filesize: 2.55 MB

Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Its been written in an extremely simple way and is particularly only right after i finished reading this ebook where actually changed me, affect the way i really believe.

(Orin Blick)

BEYOND YOUR SUCCESSFUL STARTUP: BUILDING A BUSINESS (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *******. Moving from Startup mode to business building mode requires a new and different perspective. Startups are about a product or service that gets revenue flowing. Business is about building something that lasts. Many Successful startups never really achieve sustainability. Tom Larsen works through situational story-telling which brings clarity to the topics and choices that a budding entrepreneur or growth oriented business owner needs to consider to look at their own core to establish practices and awarenesses that will attract revenue and stand the test of time. The author has spent an entire career in sales marketing as well as owning a consumer product business for 14 years. This book categorizes 80 blog posts on topics that create a core identity from which to develop a long term reason for a business to exist, combined with the insights on how to build sales, marketing and infrastructure to achieve success. Whether you or your business are just starting or have reached a sales plateau, this book will inspire you to look at you and your effort from the outside to ensure you are creating a consistent message with appropriate focus. Most startups are successful because of the willpower of the founder to get others to buy into the product or service they have created. The next phase of business building is far more difficult requiring multiple disciplines and comprehensive approaches. Just as a general might strategize a military operation, the business owner or manager must execute against a strategy based on capabilities and deliverables through consistent day in and day out performance, an effort that is far harder, maybe impossible to achieve, if you don t own why and what you are trying to...



Read Beyond Your Successful Startup: Building a Business (Paperback) Online Download PDF Beyond Your Successful Startup: Building a Business (Paperback)

Other Kindle Books



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to...

Download ePub »



Beyond Winning: Smart Parenting in a Toxic Sports Environment

Rowman & Littlefield. Paperback. Book Condition: new. BRAND NEW, Beyond Winning: Smart Parenting in a Toxic Sports Environment, Kim Payne, Luis Llosa, Scott Lancaster, These days it seems everyone has a youth sports horror story-whether...

Download ePub »



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****. Have you ever told a little white lie? Or maybe a...

Download ePub »



The Day I Forgot to Pray

 $Tate \ Publishing. \ Paperback. \ Book \ Condition: \ New. \ Paperback. \ 28 \ pages. \ Dimensions: 8.7 in. \ x \ 5.8 in. \ x \ 0.3 in. \ A lexis \ is \ an \ ordinary \ five-year-old \ who likes to \ run \ and \ play \ in the \ sandbox. \ On her \ first \ day \ of \ Kindergarten, \ she...$

Download ePub »



DK Readers Day at Greenhill Farm Level 1 Beginning to Read

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in.This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs...

Download ePub