



Changing Fashion: A Critical Introduction to Trend Analysis and Meaning

By Mitchell Strauss, Annette Lynch

Bloomsbury Publishing PLC. Paperback. Book Condition: new. BRAND NEW, Changing Fashion: A Critical Introduction to Trend Analysis and Meaning, Mitchell Strauss, Annette Lynch, Changing trends in fashion have always reflected large-scale social and cultural changes. Changing Fashion presents for the first time a multi-disciplinary approach to examining fashion change, bringing together theory from fashion studies, cultural studies, sociology, psychology and art history, amongst others. Ideal for the undergraduate student of fashion and cultural studies, the book has a wide range of contemporary and historical case material which provides practical examples of trend analysis and change, from the art deco textile designs of Sonia Delaunay to the chameleonic shifts in Bob Dylan's appearance over time. Key issues in fashion and identity, such as race, gender and consumption are examined from different disciplinary angles to provide a critical overview of the field. Changing Fashion provides a concise guide to the main theories across disciplines that explain how and why media, clothing styles, and cultural practices fall in and out of fashion.

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