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AUTHENTICITY: BRANDS, FAKES, SPIN AND THE LUST FOR REAL LIFE

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BRANDS, FAKES, SPIN AND THE LUST FOR REAL LIFE



HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, Authenticity: Brands, Fakes, Spin and the Lust for Real Life, David Boyle, David Boyle guides us through the next big thing in Western living - the determined rejection of the fake, the virtual, the spun and the mass-produced, in the search for authenticity. The charms of the global and virtual future we were all brought up to expect, where meals would be eaten in the form of pills and machines would do...

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- Authored by David Boyle
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