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LOSING THE NEW CHINA: A STORY OF AMERICAN COMMERCE, DESIRE, AND BETRAYAL (PAPERBACK)

Losing the New China

A Story of American Commerce,
Desire and Betrayal



Ethan Gutmann

Encounter Books,USA, United States, 2005. Paperback. Condition: New. Language: English . Brand New Book. Arriving in Beijing in 1998 along with other Americans searching for the riches of the new China, Ethan Gutmann rapidly made his way into the expatriate community of American entrepreneurs. For them, Beijing was an Open City inside a controlled world. Entering this well-catered equivalent of a corporate boot camp, Gutmann was indoctrinated in the creed that China's growing strength presented untapped opportunities for profit..

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- Authored by Ethan Gutmann
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