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Write to Launch

By Kylie L Dunn

Dinkylune Mai 2016, 2016. Taschenbuch. Book Condition: Neu. 229x152x6 mm. This item is printed on demand - Print on Demand Neuware - Have you dreamed of publishing a book, but don't know where to start Are you waiting for a publisher to tell you it's 'good enough' to share Self-publishing has become increasingly popular, for new and established authors. The advent of print-on-demand sites has made publishing an achievable dream, but that dream can become a nightmare. After all, self-publishing also requires self-managing, self-marketing, self-organising and greater self-confidence than many authors possess. This book collects insights from experts, and Kylie's own self-publishing experiences. It outlines the main elements and shares practical advice. You will discover the steps to successfully publish your own book in five stages: Stage 1: Writing the book - planning, writing and rules Stage 2: Creating your platform - details, website and marketing Stage 3: Making it a book - editing, designing and publishing Stage 4: Preparing to launch - finalising, bookshops and reviews Stage 5: Getting it out there - influencers, launch and the long game If you want to publish your own book, and you have the courage to try - Write to Launch will...

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